|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| ­­Standard Criterion  | Essential Learning | Mastery | Proficient  | Emerging | Insufficient | No Evidence | Teacher Comments: why you did or did not achieve the level for each category? |
| **Pre- Production** |  |  |  |  |  |  |  |
| Understanding how to professionally develop visual and conceptual ideas through process and analysis according to common industry practices. | Sketch work and Thumbnails Completed | 4 | 3 | 2 | 1 | 0 |  |
| Properly cite appropriate images | 4 | 3 | 2 | 1 | 0 |  |
| Gathering of appropriate images that pertain to the project concept | 4 | 3 | 2 | 1 | 0 |  |
| **Production** |  |
| **DESIGN**Understanding how to incorporate composition, color, and typography to enhance overall purpose of the design. | Knowledge & Set-up for Appropriate design dimensions | 4 | 3 | 2 | 1 | 0 |  |
| Visual organization of type face with in the overall design of the project  | 4 | 3 | 2 | 1 | 0 |  |
| Visual organization of images with in the overall design of the project  | 4 | 3 | 2 | 1 | 0 |  |
| Designed Images within Adobe Illustrator | 4 | 3 | 2 | 1 | 0 |  |
| **Production** |  |  |  |  |  |  |  |
| **TECHNIQUE**Understanding how to professionally apply common industry tools, software, and equipment within a project setting. | Using appropriate Tool & Palettes within Adobe Illustrator | 4 | 3 | 2 | 1 | 0 |  |
| Correct use of Layers and Spot Color for the Design Layout within Adobe Illustrator | 4 | 3 | 2 | 1 | 0 |  |
| Appropriate Test Print/ Proofs 8.5”x11”  | 4 | 3 | 2 | 1 | 0 |  |
| Film (Positive) Printed Correctly | 4 | 3 | 2 | 1 | 0 |  |
| Properly Degreased and Coated Screen with Emulsion | 4 | 3 | 2 | 1 | 0 |  |
| Image Exposed “Burned” onto Screen | 4 | 3 | 2 | 1 | 0 |  |
| Screen Properly Inserted and Aligned onto Screen Press | 4 | 3 | 2 | 1 | 0 |  |
| Load Shirts on Platen Straight and Accurately when pertaining to the Image  | 4 | 3 | 2 | 1 | 0 |  |
| Proper use of Squeegee while Producing a High Quality Image | 4 | 3 | 2 | 1 | 0 |  |
| **Post-Production/ Bindery** |  |
| Understanding of proper and safe equipment use and operation in order to complete the project in accordance to common industry practices. | Safe Usage of Screen Press, Chemicals, Power Washer, Belt Dryer, & Spot Dryer | 4 | 3 | 2 | 1 | 0 |  |
| Properly removed Ink from Screen, Squeegee, and Ink Knife | 4 | 3 | 2 | 1 | 0 |  |
| Properly removed Emulsion from Screen | 4 | 3 | 2 | 1 | 0 |  |
| Properly DeHazed Screen | 4 | 3 | 2 | 1 | 0 |  |
| Final Product Quality | 4 | 3 | 2 | 1 | 0 |  |
| All Elements of the Project are Turned in and in this order.(Assessment, Thumbnail/Rough Draft, Printed 8.5”x11” Proof, 8.5”x11” Film, 1 Test Pellon (two sided), One Side w/ Registration Marks, One side w/out Registration Marks) | 4 | 3 | 2 | 1 | 0 |  |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Pre-Production: | **4** | **3** | **2** | **1** | **0** |  |
| Production Design: | **4** | **3** | **2** | **1** | **0** |  |
| Production Technique: | **4** | **3** | **2** | **1** | **0** |  |
| Post-Production/ Bindery: | **4** | **3** | **2** | **1** | **0** |  |
| Overall: | 4A | 3B | 2C | 1D | 0F |  |